



Kia Motors Corporation
231 Yangjae-dong, Seocho-gu, Seoul, 137-938, Korea
Tel : 82-2-3464-5668 / Fax : 82-2-3464-5964
www.kia.com
1005-DC-KM/GE-LHD

The Power to Surprise™

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of cars, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because the best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) -- a maker of quality vehicles for the young-at-heart -- was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Over 1.5 million vehicles a year are produced in 13 manufacturing and assembly operations in eight countries which are then sold and serviced through a network of distributors and dealers covering 172 countries. Kia today has over 42,000 employees worldwide and annual revenues of almost US\$15 billion. It is the major sponsor of the Australian Tennis Open and an official automotive partner of FIFA -- the governing body of the FIFA World Cup. Kia Motors Corporation's brand slogan -- "The Power to Surprise" -- represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.



Colourful Mind
picanto



Add some **colour** to life

Your life is filled with colour, but everyone deserves to have more of the things that make you feel good. Whoever you are – big sister or little sister – there's one car that will turn up the colour in your life and put everything else in the shade. Max the brightness, max the contrast and slip on your sunglasses because your life is about to become brilliant. Sisters may share dreams...but with a Picanto you'll share the colours of life.



* Special pack

"First Car"

"Second Car"





Whatever your **heart desires**

Your car should add a little extra to your life. Why settle for the dull and uninspiring? The moment you take the wheel of the Kia Picanto prepare for your eyes to widen and your heart to flutter. Kia has thought of it all, from sassiness with style to comfort and safety. Picanto could be your perfect match.



A cute **sense of style**

Kia Picanto has got the look. Cute, desirable and well dressed, it's your perfect partner for sharing the fun times. This is a car that combines lots of style with plenty of sophistication and simply heaps of fun. You'll want to be seen in a Picanto.



Feel great inside

If it's what's on the inside that counts, the Picanto won't disappoint you. It offers the perfect balance of contemporary design, technical innovation and pure, perfect simplicity. You'll feel more than comfortable. You'll feel great inside.



Pushing forward without looking back

Change should make a difference, and with Picanto the differences add up. Style, comfort, quality, technology and greener credentials make the Picanto the right choice for your head as well as your heart.



Show the **true colours**
of the inner you



Black one-tone interior

Black and Grey two-tone interior

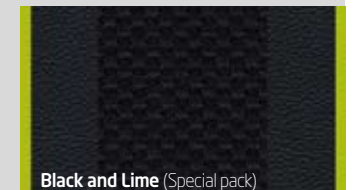
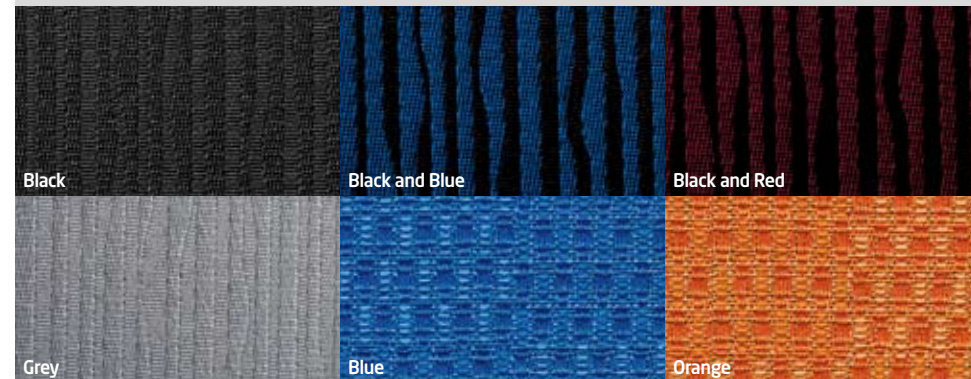
An interior style for **today** and **tomorrow**

Contemporary colour // Add your personal touch to the Picanto cabin with modern upholstery colours. The Picanto look is one of high contrast when you opt for the various pastel cloth shades, or perhaps finish the high quality seating with black or grey cloth for a clean yet classic feel.



Interior colour	Seat colour		
EQ	Black (STD/CLT)	Black and Blue (CL2)	Black and Red (CL3)
ED	Grey (STD/CLT)	Blue (CL2)	Orange (CL3)

Interior colour	Seat colour
EQ	Black and Lime (SPP)





The style of Picanto extends to the clever combination of controls and technology. Every square millimeter exudes visual appeal, harmony and the most contemporary appeal.

1. Three-spoke steering wheel
 2. Radio, CDP and MP3 audio
 3. Reddish orange colour cluster
 4. Compact centre fascia
 5. Full automatic temperature control
 6. USB, AUX and iPod® connections
- * iPod® is a registered trademark of Apple, Inc.

Lifestyle compatible

Your car has become much more than a way of getting from A to B. It's an entertainment centre, a comfortable retreat and stimulation for body and mind. The new Picanto has been thought-engineered to give you all you should expect from a 21st century vehicle.

Let's start with entertainment. There's a sensational new audio system that is designed to fit perfectly within the stylish centre fascia. Whatever your music taste you'll enjoy the sound from the 6-speaker system. In addition to radio and CD player there are handy USB, AUX and iPod® connections to enable you to plug in and listen to your music from a compatible portable player through the speakers. As well as functional, the system is easy to use

too with clear controls and digital display, which can even show your MP3 playlist.

The crisp combinations of the matt black and metallics on the equipment and trim are modern and sophisticated, and complement the Kia signature orange-lit dial cluster. The automatic climate control option also blends perfectly, putting you in command of your ideal interior climate.





More space
means loads **more fun**

Sitting pretty

Why should space be your final frontier? The Picanto shows that cute can be accommodating too, with a sizeable boot and up to 882 litres of luggage space when the rear seats are lowered.

1. Seat folding
2. 60:40 split folding seat

It's great to know that a small car can be the product of big ideas, and whatever your lifestyle it will leave you sitting pretty.

You could say there's bags of space – and there's certainly space for bags of shopping! The Picanto will never cramp your style, whether you're travelling with friends or loading up with your cargo. The boot space is vast for an A-segment car, with high and wide access through the tailgate. You can increase the space to a huge 882 litres at the touch of a simple lever, folding down the rear seats until they're completely flat. These can be practically split 60:40 if you need to load bulky items and carry one or two

passengers at the rear in complete comfort.

You'll spend many hours in your Picanto, and Kia has ensured that the seating throughout maximises ergonomic comfort and provides comfort and support. You can choose your preferred driving position using the slide and tilt fine-tuning, as well as a manual height adjustment of up to 40 mm. The passenger seat has similar capabilities to provide ample comfort and leg room for the journey. Your rear seat passengers will love the three-stage adjustable seat back that ensures they feel fresh and relaxed.





1

◀ **1.1 SOHC Gasoline engine**

Max. Power (ps / kW @ rpm): 64 / 47 @ 5,500
 Max. Torque (kg·m / Nm @ rpm): 9.9 / 97.5 @ 2,800

1.0 SOHC Gasoline engine (Brazil only)

Max. Power (ps / kW @ rpm): 64 / 47 @ 5,600
 Max. Torque (kg·m / Nm @ rpm): 8.9 / 87.7 @ 3,000

▶ **Disc brakes**

Picanto comes with 241 mm ventilated front disc brakes as standard, providing fade-free and stable stopping power for complete confidence.



2

▶ **Automatic transmission (Step-gate type)**

The 1.1 gasoline engine is mated to a 4-speed automatic transmission to suit a more relaxed driving style.

▶ **Manual transmission (New type)**

The standard transmission with Picanto is the 5-speed manual putting you in control whatever the road conditions.



3



4

— You have the choice to choose the engine and transmission to suit your driving style and journey. You can be sure that Kia engine technology gives you the best in economy, reliability and environmental performance.

The Kia Picanto is a car to drive for pleasure, so it will be reassuring to know that under the bonnet and within the body shell the best is technology leaves you little to worry about. The Picanto powertrain comes in a choice of two engine options to suit your needs, making performance effortless and fuel economy a gimme.

Social engineering

speed manual transmission, fitted with a cable clutch for smooth, effortless shifting and optimum gear ratios that suit a wide range of driving conditions. The automatic transmission option is available only with the 1.1 gasoline engine and has been designed to finely control the supply of oil to allow more effective changes of speed and reduced engine noise.

The 1.0 and 1.1 gasoline engines make the Picanto a perfect city car, with good acceleration and control to suit your driving style. The 1.1-litre SOHC is the premium engine choice and delivers 64 ps at 5,500 rpm making it one of the most powerful engines in its class, with 9.9 kg·m of torque at 2,800 rpm. The 1.0-litre SOHC provides additional fuel economy rather than power, with 64 ps at 5,600 rpm and 8.9 kg·m at 3,000 rpm. Either option provides nippy and reactive performance around town, making Picanto a real performer as well as safe and practical drive.

The modern body structure is extremely strong, with reinforcement steel located at strategic points and side impact protection within the doors. Vented front disc brakes are fade-free and standard on all models. Within the cabin the occupants are protected by comprehensive airbags, with dual front airbags which inflate in a frontal collision, and optional side airbags for protecting the head and thorax in the event of a side impact.

The Picanto engines can each be mated to a five-

1. 1.1 / 1.0 SOHC gasoline engine
2. Disc brakes
3. Automatic transmission (Step-gate type)
4. Manual transmission (New type)
5. MDPS (Motor Driven Power Steering)
6. Body structure

* 1.0 SOHC Gasoline engine: Brazil only



6



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The Kia Picanto gives you a comfortable and fun drive, but when the conditions are poor there's technology working to ensure you keep enjoying Picanto to the max.

Wouldn't it be wonderful to have your own guardian angel? Kia takes you a step closer with modern technology that is there to protect you and your Picanto. If you need to stop in a short distance, your Picanto has ABS brakes with EBD which help prevent skidding and ensure that the distribution of braking forces between the front and rear axles is appropriate for the conditions. Combine this with independent suspension and Picanto achieves driving stability under cornering as well as comfort on the road.

A range of other safety features within the cabin will inspire confidence, including adjustable headrests, rear

Inspiring confidence

seatbelts and electric pretensioners with load limiters on the front seatbelts. These work in an integrated fashion with the dual front airbags, as well as side airbags, to offer maximum protection under impact.

On the outside, the stylish and modern LED indicator repeaters are located flush within the wing mirror to ensure that your intention to turn is seen clearly by other drivers. The doors are more resistant to collision with side impact protectors, and the multistage reinforced front and rear bumpers will safely absorb low speed impacts of up to 25 mph without distortion.





Side mirror repeater : The LED side repeating indicators are integrated into the wing mirrors, providing a highly visible signal to other road users as well as aerodynamic style.



Rear spoiler : Picanto has an all-action style and this extends to the body coloured high mounted rear spoiler. The lip-type spoiler improves aerodynamics as well as adding a sporty touch to the rear.



Sill side moulding : The lines of the Picanto are sharp and sporty, reflected by the sharp sill moulding which runs through the side profile at the base of the doors providing both style and protection.



Outside mirror : The exterior wing mirrors are colour coordinated with your Picanto. In addition to the side indicator repeater located flush in the casing, you can opt for a heated mirror to clear any condensation, ice or snow.



Seat belt pretensioner : Pretensioners on the front seatbelts tighten when sensing deceleration to limit the body's movement while load limiters allow the belt to extend just enough to reduce the pressure against the occupants' body to minimise injury from the seatbelt itself.



Brighter ideas

To really enjoy the colours of life at their brightest you need to have fewer distractions and worries. That's why Kia has packed the Picanto with space saving features and dozens of really neat ideas that come as standard... but not for granted.



Luggage net : Keeping items loose in the boot area of your Picanto can put them at risk of damage. A handy luggage net is the safer way to keep such items secure while in motion.



Dual cup holder : Kia has thought of the little details that make a car journey less stressful for your passengers. This includes the dual cup holders within arms reach at the rear, keeping drinks and bottles upright and secure.



Seat back pocket : Picanto creates practical storage at every turn, and the rear of the front seats is no exception. Each seat has a handy pocket that is perfect for storing maps and documents neatly and securely.



Folding type keyless entry system

This compact, multi-functional remote device contains buttons for locking and unlocking the doors, as well as opening the tailgate.



Side door pocket : If you want storage that puts important items close at hand then the side door pockets will be right for you. These deep pockets in the driver and passenger side doors are just the ticket.



Power window console : The smooth operating power windows are enhanced by a convenient control panel on the door armrest. You can control the downward force on the side windows and hold their position or close them with a light touch of the button.



Driver under tray : A convenient tray is situated on the driver side dashboard not only for miscellaneous items but also for personal privacy.



Glove box : Few of us have a need for driving gloves, but the extra space is extremely useful. The glove box pulls down to store items you need to keep handy such as CDs, with two layers to separate your possessions.



Luggage under floor box: This removable tray underneath the luggage floor holds your items securely and out of view. It's perfect for items that may get wet or muddy, or that you want to store away from the main cockpit of the Picanto.

Special pack

Warm up your kerb appeal and practice your head turning, because the Picanto with sports pack is a real looker! There's no need to stretch your imagination to see how this pack is fit for purpose!



Head lamp black bezel : The sporty Picanto's 'eyes' are enhanced for a more luxurious, quality look. The standard three-dimensional effect front headlamp cluster is accentuated by a chrome and black two-tone bezel.



Black bezel rear lamp : High glossy black bezel rear lamps make the high tech and sporty rear image stand out more clearly.



Sporty fuel lid : A sporty fuel lid incorporating a silver color fuel filler door enhances the picanto's sporty image.



Metallic cluster : The crisp black and white sports-style gauges are sharp and focused, with contemporary blue night time illumination, all carefully mounted on an all-black background with inset LCD displays.



Door center trim : The Picanto sports pack makes a statement in even the most subtle areas of your driving experience. Take the door trim, with its chic and stylish black woven finish complemented by metallic highlights for a truly sporting finish.



Sports seat material : The Picanto is enhanced by sports-style seating with a premium black cloth, PVC finish and lime piping that is unique to the range. The front seats also have a sports headrest to complete the look.



Alloy pedals : The metallic highlights within the Picanto cabin extend to the classic alloy sports pack pedals that are cast and enhanced for maximum grip, giving you the true feel of putting metal to the floor.

A racing certainty - mile after mile



The Picanto is...

CONCEPT Creative colour. The fresh Picanto makes a statement that you can have practicality, style, performance, safety and economy in a small car. Essentially a mini-MPV in the guise of a compact hatchback, the Picanto is designed to provide maximum space in the rear with fold-flat seats and a wealth of storage opportunities without compromising its dynamic styling and fun appeal. This is the perfect car whether looking for a well-equipped upgrade from an A segment car or a functional first car that has a wealth of refinements and high specification.

DESIGN Lifestyle friendly. The new Picanto has a well-rounded, friendly appeal enhanced by its exterior design features. It has a redesigned both end, with an additional 15 mm overhang, mesh grille and aerodynamic bumper style flanked by three dimensional headlamps. The lines sweep to the rear, taking in the LED repeaters moulded within the wing mirrors. The tail lamps have a double round dimension for a balanced feel to the car.

COMFORT Modern touch. The new upholstery options are fresh and contemporary with matching seat and door materials. Controls and dials are perfectly placed, from the unified centre fascia to the dial cluster. The driver's seating position can be optimized with four-way adjustments and height adjustment of up to 40 mm. The rear seat backs are adjustable, and all seating is comfortable and supportive.

SAFETY Reassuring confidence. The new Picanto offers class-leading passive and active safety measures for confident driver and passenger protection. The impact-detering body shell, with high-tensile steel side impact bars, translates into a level of security virtually unprecedented in the small vehicle market. With dual front and side airbags passengers are given optimum protection. The ABS with Electronic Brakeforce Distribution ensure maximum safety during braking.

PERFORMANCE Quality options. All Picanto engines perform with maximum energy efficiency and minimal emissions. Choose between the 1.0 SOHC or 1.1 SOHC gasoline engines to suit your demands for power and economy. The engines are mated with a 5-speed manual transmission, or a 4-speed automatic option on the 1.1-litre. A front bumper rip and rear wheel deflector improve fuel efficiency and stability through aerodynamic force.

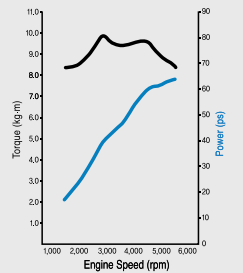
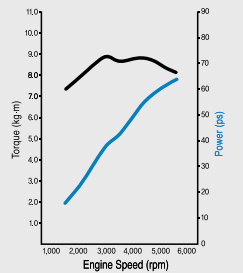
※ 1.0 SOHC Gasoline engine : Brazil only

REFINEMENT Modern living. New Picanto has many features to be found on high-end competitors. A superior audio system with CD includes AUX and USB sockets for playing (and charging) an MP3 player through the six-speaker array. Motor assisted power steering makes parking light for convenience and driving heavy for safety. Cabin comfort is enhanced with automatic climate control to set the perfect in-car temperature at the touch of a button.

Specifications

※ Based on EX trim

Dimensions (mm)			
Overall length	3,550	Overhang (Front)	675
Overall width	1,595	Overhang (Rear)	505
Overall height	1,480	Interior length	1,790
Wheelbase	2,370	Interior width	1,322
Wheeltrack (Front)	1,400	Interior height	1,227
Wheeltrack (Rear)	1,385	Head room (Front)	1,003
		Head room (Rear)	966
		Leg room (Front)	1,041
		Leg room (Rear)	872
		Shoulder room (Front)	1,290
		Shoulder room (Rear)	1,292
		Min. turning circle radius (m)	4.6

Engine	1.1 SOHC Gasoline engine	1.0 SOHC Gasoline engine (Brazil only)
	 <p>Displacement 1,086 cc</p> <p>Max. Power 64 ps (47 kW) @ 5,500 rpm</p> <p>Max. Torque 9.9 kg·m (97.5 Nm) @ 2,800 rpm</p>	 <p>Displacement 999 cc</p> <p>Max. Power 64 ps (47 kW) @ 5,600 rpm</p> <p>Max. Torque 8.9 kg·m (87.7 Nm) @ 3,000 rpm</p>

Body colours

You can choose your body colour preference from a wide selection of modern finishes.



Wheels

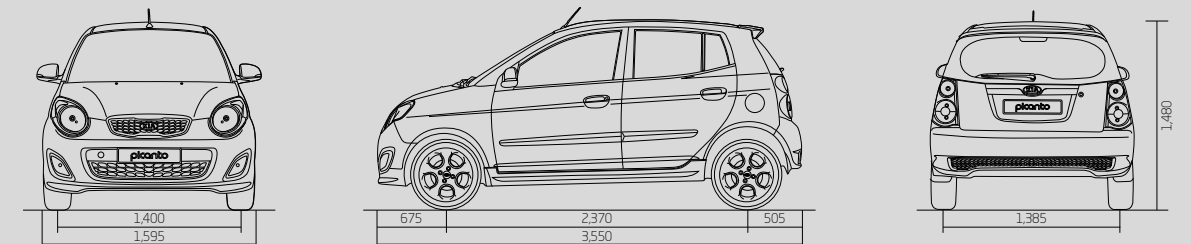
You can tailor your Picanto and achieve the look you desire with a choice of wheels. You can opt for 13 inch steel wheel and cap option, two 14 inch steel wheels and single cap style, two 14 inch alloys with a 6-spoke style, two 15 inch 5-spoke alloy style or newly designed flower wheel for the ultimate appeal.



Dimensions (mm)

※ Based on EX trim

	Overhang (Front)	Wheel base	Overhang (Rear)	Overall length
LX	675	2,370	490	3,535
EX	675	2,370	505	3,550
Special pack	685	2,370	525	3,580



※ All information and illustrations are based on data available at the time of publication and subject to change without notice. Contact your local Kia dealer for current information.